



**CREATIVE
ENGINE
EXPO**
THE AVGC ODYSSEY

**30 MAY - 31 MAY 2026
10.00 AM - 7.00 PM**

**GANESH KALA KRIDA MANCH,
SWARGATE, PUNE**

Fueling India's **Orange Economy**

Every time you watch a breathtaking cinematic spectacle, lose yourself in an immersive mobile game, flip through a digital comic, or interact with an augmented reality filter on your phone, you aren't just consuming content. You are participating in one of the most powerful economic forces of the 21st century: **The Orange Economy**. The Orange Economy is the global marketplace of ideas, culture, and technology. It transforms raw human imagination, local heritage, and cultural storytelling into sustainable wealth, high-paying careers, and global influence.

Why AVGC-XR is the **Ultimate Engine**

As the powerhouse of the Orange Economy, the AVGC-XR sector transforms raw imagination into a high-growth economic engine. By driving rapid industrial expansion through cutting-edge digital production, it accelerates national economic growth. This boom scales businesses globally by turning regional heritage into highly profitable digital intellectual properties, ensuring an incredible financial return on creative investments.

The Core Mission

Bridging Passion and Opportunity

For the Curious Public: Come see the incredible effort, artistry, and technology that goes into creating the digital content you love. Learn how "behind-the-scenes" magic actually happens.

For Aspiring Creators: Learn how your casual love for drawing, gaming, storytelling, or making videos can be refined through activity-based, studio-style learning into a highly respected profession.

For Parents & Families: Understand the massive economic contribution of this industry. See firsthand how the creative sector offers sustainable, high-growth career paths with incredible returns on investment.



Powering the Engine

Participants of Orange Economy



The Grand Inauguration Ceremony

Witness the historic union of cultural storytelling and next-generation technology as industry visionaries, local leaders, and the creative community come together under one roof.

Inauguration by the Auspicious Hands off

Mr. ALOK JAIN

Head - Hindi & English Entertainment Business
(Streaming, TV, and Studios) at JioStar.

In Presence off

Prof. (Dr.) Sanjeev Sonawane

The Vice-Chancellor
Yashwantrao Chavan Maharashtra Open University, Nashik.

Dr. Rajanish K. Kamat.

The Vice-Chancellor
Dr. Homi Bhabha State University (HBSU), Mumbai

Day & Date:

Saturday, 30th May 2026

Time:

10.30 AM

Venue:

Ganesh Kala Krida Manch,
Exhibition Hall,
Swargate, Pune - 411002

Cordially Invited By

Shri. Pradeep Rawat

Former Member of Parliament (MP),
Lok Sabha – Pune

Dr. Ashish Kulkarni

Director,
Indian Institute of Creative Technologies

R.S.V.P. - Expo Coordinator - Santosh Raskar, Founder-Srajan College of Design.

Contact : 9890180123



Big History is Being Written. Don't Just Witness It— Be Part of It.

Every great leap in human history begins with a spark of imagination. From our proud roots of resilience and storytelling to the modern digital screens in our hands, our community has always been a creator of culture.

The Creative Engine Expo is not just an exhibition for tech experts or design students—it is a community festival for everyone. It belongs to the parent who wonders how to guide their artistic child, the youth who dreams of storytelling, and every citizen curious about how local talent is shaping global entertainment.

Step in to see how your everyday passion is driving the national economy forward. Bring your family, your curiosity, and your pride.

Admission: Completely Free & Open to All.

Where: Ganesh Kala Krida Manch, Swargate, Pune.

When: May 30 & 31, 2026 Between 10.00 AM-7.00 PM